

The Stock Exchange of Hong Kong Limited takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

vtech

VTech Holdings Limited

偉易達集團

(Incorporated in Bermuda with limited liability)

(SEHK: 303; LSE: VTH; ADR: VTKHY)

ANNOUNCEMENT

The Company announces that it is aware of entities conducting operations and campaigns using names and/or logos which are identical or similar to that of the VTech Group. The Company clarifies that these are not related to those of the VTech Group.

The Company announces that it is aware of entities conducting operations and campaigns using names and/or logos which are identical or similar to that of VTech Holdings Limited (SEHK: 303; LSE: VTH; ADR: VTKHY) and/or its subsidiaries (the "VTech Group").

1. Taiwan

The Company is aware of entities in Taiwan using names such as "Vtech", "偉易達電訊有限公司", "偉易達國際貿易股份有限公司" and "Woei Yih Dar International Trading Co., Ltd." distributing leaflets and information to attract investors in a fund (namely, 「偉易達高科技生化基金」) and to organize charitable campaigns. The Company clarifies that such activities are not related to the VTech Group although the names used (in English or Chinese) may be identical or similar to that of the VTech Group. The relevant regulatory authorities in Taiwan have been informed of this matter.

2. United Kingdom

The Company has noticed emails requesting the public to visit a website named "www.v-techlimited.com" and soliciting applications to apply for jobs with "V-Tech" to assist in the coordination of payments from "V-Tech's" customers.

The Company stresses that no job opening with the VTech Group for such positions have been sought in the past nor are there any being at present and the website mentioned above is not a VTech Group's website. Investors and shareholders of the Company and the public are urged to take caution in visiting the website mentioned aforesaid.

The VTech Group shall take appropriate steps to ascertain whether similar activities exist elsewhere and, if so, to take necessary steps to protect the interests of the VTech Group, its shareholders and investors.

The Company wishes to prevent investors, shareholders and the public from being deceived or suffering losses unnecessarily as a result of entities imitating the VTech Group. If investors, shareholders and the public are in doubt as to the genuineness of campaigns and/or offerings etc. bearing name, brand or logo of "VTech" and/or "偉易達", the Company should be consulted via email: investor_relations@vtech.com at an early stage.

The Company reiterates that the above mentioned activities conducted in Taiwan and the United Kingdom are not those of the VTech Group nor are they conducted or related in any way to the VTech Group. The VTech Group expressly disclaims any liability for any loss arising from or in relation to such activities.

The VTech Group is the largest supplier of corded and cordless phones in North America and a leading supplier of electronic learning products in North America and Europe. It also provides highly sought-after contract manufacturing services. The VTech Group is a pioneer in the establishment of China-based manufacturing facilities and sells its products via a strong brand platform supported by a distribution network of leading retailers in North America, Europe and Asia.

As at the date hereof, the Board comprises Messrs. Allan WONG Chi Yun and Albert LEE Wai Kuen as executive directors and Messrs. Raymond CH' IEN Kuo Fung, William FUNG Kwok Lun, Michael TIEN Puk Sun, Patrick WANG Shui Chung as independent non-executive directors.

By Order of the Board
CHANG Yu Wai
Company Secretary

Hong Kong, 30th July 2004