

Advanced **American Telephones**

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NEW AT&T-BRANDED DECT 6.0 CORDLESS PHONES FEATURING IMPROVED TALK RANGE NOW AVAILABLE IN STORES

*2008 AT&T Product Lineup Offers State-of-the-Art Antenna Technology and
Maximum Call Clarity for Superior Performance*

Beaverton, Ore., May 5, 2008 – Advanced American Telephones, which manufactures AT&T-branded telephones under a license agreement with AT&T Intellectual Property, today announced availability of its 2008 cordless phone lineup, featuring new Digitally Enhanced Cordless Telecommunications (DECT) 6.0 phone systems with state-of-the-art antenna technology for maximum range and interference-free clarity.

“With this proprietary antenna technology added to our DECT lineup, consumers will enjoy an additional 45 percent of open field talk range and a 15 percent better in-home calling range for cordless phones today – an overall improvement over other DECT phones on the market,” said Matt Ramage, vice president, product management, at Advanced American Telephones. “This innovative offering continues the tradition of highly reliable, best-in-class performance that consumers have come to expect from AT&T cordless phones.”

Taking DECT Technology to a New Level

With state-of-the-art antenna technology, the new AT&T DECT 6.0 cordless phone family gives consumers the ultimate freedom to roam throughout their home. Independent Wyle lab studies found that the new AT&T phones provided up to a 190-foot range around or outside the home, compared to the 160-foot range offered by competing DECT phones. These new phone systems, including the SL82118, SL82218, SL82318, SL82418 and SL82518, come bundled with up to five handsets and range from US\$59.95-US\$129.95 – making them perfect for every budget and household.

For further flexibility, the AT&T DECT systems are expandable with up to 12 handsets and feature a sleek design with a simultaneous off-hook feature, enabling more than one system handset to be active on a call.

Solutions for the Desktop

In addition to DECT 6.0 models, the 2008 AT&T product lineup features three new systems ideal for the home, small office or home study. The new TL74108 and TL76108 are 5.8 GHz corded/cordless phone systems, featuring Digital Spread Spectrum frequency-hopping technology that provides long range, top sound quality and high security. The TL74108 and TL76108 are loaded with value-added features, highlighted by the convenience and security of a corded base along with the flexibility of a cordless handset.

For example, the TL74108 features dial-in-base speakerphone, call transferring and is expandable up to four handsets. The TL6108, expandable up to eight handsets, features 7-party

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conferencing, two-line operation and two individual voice mailboxes. Both of these phone systems only require a single phone jack that allows consumers to plug in expandable handsets into a wall outlet without worrying about a phone jack.

Ideal for a home study, the EL42208 cordless phone offers a sophisticated, sleek design and operates on 5.8 GHz analog technology. It features any-key answering, on-hook dialing and table/wall mounting capabilities.

The new AT&T phones can be purchased online at www.telephones.att.com and at most major retail stores nationwide.

AT&T DECT 6.0 Offerings

Model	Key Features	Price
SL82118	<ul style="list-style-type: none"> • Cordless answering system • Expandable up to 12 handsets • Digital answering system • Caller ID/call waiting • Handset speakerphone • Handset-to-handset call transfer • Any-key answer • Selectable ring tones • Table/wall mountable • Auto Off • Available online at: www.telephones.att.com 	US\$59.95
SL82218	This phone offers all the features of the SL82218, plus: <ul style="list-style-type: none"> • Dual-handset answering system • Available at: Circuit City, Target, Kmart, Staples, Sears and Office Depot 	US\$69.95
SL82318	This phone offers all the features of the SL82218, plus: <ul style="list-style-type: none"> • Three-handset answering system • Available at: Circuit City, Target, Staples, Sears, Office Depot and Office Max 	US\$89.95
SL82418	This phone offers all the features of the SL82218, plus: <ul style="list-style-type: none"> • Four-handset answering system • Available at: Staples, Office Depot, Office Max, Costco and BJ's 	US\$109.95
SL82518	This phone offers all the features of the SL82218, plus: <ul style="list-style-type: none"> • Five handset answering system • Available at: Best Buy 	US\$129.95

AT&T 5.8 GHz Digital Offerings

Model	Key Features	Price
TL74208	<ul style="list-style-type: none"> • Corded/cordless answering system with dual handsets • 5.8 GHz Digital Spread Spectrum frequency-hopping technology • Digital answering system • Caller ID/call waiting 	US\$89.95

	<ul style="list-style-type: none"> • Intercom • Conferencing • Display Dial • Selectable ring tones • Table/Wall Mountable • Available at: Best Buy (beginning Oct. 2008) 	
TL74108	<ul style="list-style-type: none"> • Corded/cordless answering system with handset • 5.8 GHz Digital Spread Spectrum frequency-hopping technology • Digital answering system • Caller ID/call waiting • Intercom • Conferencing • Display dial • Selectable ring tones • Table/wall mountable • Available at: Best Buy, Circuit City, Walmart, Staples, Office Depot and Office Max 	US\$69.95
TL77008	<ul style="list-style-type: none"> • Accessory handset with caller ID • 5.8 GHz Digital Spread Spectrum frequency-hopping technology • Intercom between handsets • Call transferring using intercom • Selectable ring tones • Available online at: www.telephones.att.com 	US\$29.95
TL76108	<ul style="list-style-type: none"> • Corded/cordless answering system with handset • 5.8 GHz Digital Spread Spectrum frequency-hopping technology • Two-line operation • Speakerphone • Announced call transfer • Two individual voice mailboxes • Handset naming • Spare battery charger • Data port in base • Display dial • Available at: Best Buy, Staples, Office Depot and Office Max 	US\$179.98
TL76008	<ul style="list-style-type: none"> • Two-line accessory handset • 5.8 GHz Digital Spread Spectrum frequency-hopping technology • Two-line operation • Speakerphone • Announced call transfer • Handset naming • Display Dial • Available at: Best Buy, Staples, Office Depot and Office Max 	US\$79.95

AT&T 5.8 GHz Analog Offerings

Model	Key Features	Price
EL42108	<ul style="list-style-type: none"> • Cordless answering system • 5.8 GHz Analog Technology • Any key answer • Display dial • On-hook dialing • Selectable ring tones • Auto off • Table/wall mountable • Available at: Staples 	US\$24.95
EL42208	This phone offers all the features of the SL42108, plus: <ul style="list-style-type: none"> • Dual-handset answering system • Available at: Best Buy, Kmart, Staples, Sears, Office Depot and Office Max 	US\$39.95
EL42308	This phone offers all the features of the EL42108, plus: <ul style="list-style-type: none"> • Three handset answering system • Available at: Circuit City, Target and Office Depot 	US\$59.95
EL42408	This phone offers all the features of the EL42108, plus: <ul style="list-style-type: none"> • Four-handset answering system • Available at: Best Buy, Circuit City, Target, Kmart, Staples and Office Max 	US\$79.95

About Advanced American Telephones

Advanced American Telephones (AAT) designs, manufactures and distributes AT&T-branded telephone products in the United States and Canada under a brand license agreement with AT&T Intellectual Property II, L.P. AAT is owned by VTech Holdings Ltd. VTech is a widely recognized leader in the consumer phone industry.

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, are the providers of AT&T services in the United States and around the world. Among their offerings are the world's most advanced IP-based business communications services and the nation's leading wireless, high-speed Internet access and voice services. In domestic markets, AT&T is known for the directory publishing and advertising sales leadership of its Yellow Pages and YELLOWPAGES.COM organizations, and the AT&T brand is licensed to innovators in such fields as communications equipment. As part of its three-screen integration strategy, AT&T is expanding its TV entertainment offerings. Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>.

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*Use of Caller ID/Call Waiting features requires a subscription to Caller ID/Call Waiting services available through your local telephone company.

