

Single colour signature

The wordmark 'vtech' is rendered in a bold, lowercase, sans-serif typeface. The 'v' is a solid blue color, while the 'tech' portion is a lighter shade of blue.

VTech Blue

Pantone

Pantone® 294C

CMYK

Cyan 100%, Magenta 70%,
Yellow 0%, Black 30%

RGB

Red 9, Green 58, Blue 128

Reversed white on blue background



Minimum Protective Area



The colours shown on this page are not intended to match the PANTONE® Colour Standards. Please refer to the current edition of the PANTONE® Colour Reference Guide for actual colour matching. PANTONE® is a registered trademark of Pantone, Inc.

Never reproduce the full colour signature in any colour other than the VTech blue.



Never redraw or distort the wordmark.



Never use an outline of the wordmark.



Never use a texture or fill in the signature with a graphic.



Never apply the signature on a dark blue background that will impair legibility.



Never apply the signature on a textured or complex background that will impair legibility.



Never reproduce a reversed signature on a light background that does not offer sufficient contrast against the signature.



Never reproduce a signature on a photo background that does not offer sufficient contrast against the signature.

